

BL/TV/SCO/APPL/EOI/201819/0001 dated 08.08.2018



बामर लॉरी एण्ड कं. लिमिटेड Balmer Lawrie & Co. Ltd.

21, Netaji Subhas Road, Kolkata 700001

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The information contained in the Tender document or information provided subsequently to applicants, whether verbally or documentary form by or on behalf of Balmer Lawrie & Co. Ltd. is provided to applicants on terms and conditions set out in this Tender document and all other terms and conditions subject to which such information is provided.

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EOI Document Schedule and Address

S. No.	Particulars	Description
1	EOI reference number	BL/TV/SCO/APPL/EOI/201819/0001 dated 08/08/2018
3	Date of Publishing of EOI in the website	08/08/2018
4	Last date and time of receiving applicants' clarifications in writing	<mark>21/08/2018</mark>
5	Last date and time for submission of EOI	<mark>28/08/2018, 18:00 hrs</mark>
6	Date and time of EOI Opening	<mark>29/08/2018, 15:00 hrs</mark>
7	Place of EOI submission & opening of EOI.	Balmer Lawrie & Co. Ltd., 21 N S Road, Kolkata - 700001
8	Name and address for Correspondence.	Mr. Partha Mitra, AVP (IT), 21 N S Road, Kolkata – 700001 Mobile No : +91 9560593126 Email id : mitra.p@balmerlawrie.in

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Reference BL/TV/SCO/APPL/EOI/201819/0001 dated 08.08.2018

Expression of Interest (EOI) To,

M/s _____

Dear Sir/Madam,

Balmer Lawrie & Co. Ltd. invites EOI for "Travel Product Development, Deployment and Maintenance of Existing Applications" for SBU-T&V.

- 1. EOI document can be downloaded from web site <u>www.balmerlawrie.com</u>
- 2. It shall be the responsibility of the applicants submitting the EOI to ensure that the EOI has been submitted in the formats and as per the terms and conditions of the EOI documents. In the event of any doubt regarding the terms and conditions / formats, the applicant concerned may seek clarifications from the authorized officer of BL. In case any tampering / unauthorized alteration is noticed in the response submitted from the EOI Document available on the BL's Website, the said EOI shall be summarily rejected and the company shall have no liability whatsoever in the matter. However, deviations, if any, proposed by the applicant may be separately indicated for acceptance in a deviation note or otherwise to BL.
- 3. EOI Applicant are expected to submit all necessary documents in support of participation to this EOI. However, in case any further document/ clarifications is found necessary for proper assessment, the applicant shall be requested to furnish the same.
- An applicant can have more than one response to EOI (if needed) based on alternative solutions and approach.
- 5. No cognizance shall be taken for references by the applicant to various clauses of Contract / tenders awarded earlier by BL.
- 6. There should be no conflict of interest of applicants with BL. EOI response of any applicant may be rejected if a conflict of interest between the applicant and BL is detected at any stage.
- Contact Person Mr. Partha Mitra (AVP-IT), Balmer Lawrie & Co. Ltd, 21, N S Road, Kolkata -700001, Cell – 9560593126, e-mail – <u>mitra.p@balmerlawrie.in</u>.
- 8. Applicants are expected to observe the highest standard of ethics during the participation and execution of this EOI. In pursuit of this policy, BL will reject a response to EOI if it determines that the applicant being considered for evaluation has engaged in corrupt or fraudulent practices in competing for the Contract.

For the purposes of this provision, the terms set forth below are defined as follows:

- (I) "Corrupt practice" means the offering, giving, receiving, or soliciting of anything of value to influence the action in the procurement process or in Contract execution; and
- (ii) "Fraudulent practice" means a misrepresentation of facts in order to influence the procurement process;
- (iii) "Collusive practice" means designs to establish bid prices at artificial, non-competitive levels to deprive BL of the benefits of competition.
- 9. EOI Document submission. The applicants are requested to provide supporting documents and information as desired in Pre-Qualification Criterion of the EOI Document (Refer Section 4 and Section 5). The Delivery Plan and Schedule should also be enclosed along with Document. Entire

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set of documents should be submitted in sealed envelope marked as Technical Bid. The applicants have to submit their bids in hard and soft copy latest by end of last date and time of submission as mentioned in EOI document schedule.

10. Clarifications of EOI documents

Applicant can seek any clarification on EOI document through written mail to mitra.p@balmerlawrie.in till 21.08.2018, clearly mentioning the applicant name and contact no.

BL may at its sole discretion amend the EOI Documents at any time prior to the deadline for submission of EOI bid. However in case of such amendment, the EOI submission date may be extended at the discretion of BL. Amendments made prior to submission of EOI bid will be provided in the form of Corrigendum to the EOI Documents and will be issued and uploaded in the web-site only.

- 11. The applicants may modify or withdraw its EOI after submission, provided that written notice of the modification or withdrawal is received by BL prior to the deadline prescribed for EOI submission.
- 12. Opening of EOI
 - a. EOI's will be opened as per the plan or with the updated plan as deemed suitable to BL.
- 13. Preliminary examination of EOI
 - a. BL will examine the EOI's to determine whether they are complete, whether the documents have been properly signed and in order. Any EOI's found to be non-responsive for any reason or not meeting the criteria specified in the EOI Documents will be rejected by BL and shall not be included for further consideration.
 - b. Prior to the detailed evaluation, BL will determine whether each EOI is complete, and is responsive to the EOI Documents. For the purposes of this determination, a responsive EOI is one that conforms to all the terms, conditions, and specifications of the EOI Documents.
- 14. Clarifications

During the EOI evaluation, BL may, at its discretion, ask the applicant for a written clarification of response to EOI, which the applicant is bound to provide within stipulated time i.e. 3 days.

15. Cancellation of EOI

Balmer Lawrie reserves the right to accept or reject any First (Original) or Updated EOI, and to annul the process and reject all EOI's at any time without incurring any liability to the affected applicant or any obligation to inform the affected applicant of the grounds for such action.

- 16. Transfer of EOI bid document Transfer of EOI submitted by one applicant to another applicant is not permissible.
- 17. Compliance with company law

The Applicant must declare whether the proprietors/ partners of the firm/ Directors of the limited company has any relation with any director of BL including its subsidiaries and Joint Ventures and if so, the details or the relation thereof must be disclosed in the bid response.

18. EOI Evaluation will be done by a prescribed committee of BL.

19. Confidentiality - You are required to maintain strict confidentiality and not to disclose our name during the course of study. In case it becomes necessary to disclose our name then written confirmation shall be obtained from us.

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20. The Company reserves the right to alter / modify the scope of study or cancel the proposed study without assigning any reason.

EOI Submission Procedure -

The EOI should cover all the points mentioned in section 4 and 5. Response to EOI should be hard copy documents with relevant literature to support, accompanied with a CD/DVD containing ALL soft copies and relevant literature to support as well.

ALL PAGES OF EOI DOCUMENT and SUPPORTING DOCUMENTS SHOULD HAVE PROPER OFFICE SEAL AND SIGNATURE FROM AUTHORIZED PERSONNEL OR PARTICIPATING ORGANIZATION.

All documents should be put in an envelopes which should be sealed and super-scribed thereon

"Expression of Interest for Travel Product Development, Deployment and Maintenance of Existing Application for Balmer Lawrie & Co. Ltd. Reference BL/TV/SCO/APPL/EOI/201819/0001 dated 08.08.2018" with full name, address, contact number and e-mail of the applicant.

And addressed to:

Partha Mitra (AVP - IT),

21 N S Road,

Kolkata - 700001

Mobile No: +91 9560593126

The Company shall not take any responsibility for any delay or non-receipt. If any of the documents furnished by the tenderer is found to be false/fabricated/bogus, the applicant is liable for black listing, forfeiture of the procedure, cancellation of work and criminal prosecution.

The applicant found defaulting in submission of requested hard/soft copies of documents to the EOI Inviting Authority on or before the stipulated time in the EOI will not be permitted to participate in the EOI.

The applicant has to keep track of any changes by viewing the Addendum / Corrigenda issued by the EOI Inviting Authority on time-to-time basis at www.balmerlawrie.com . Only at the time of inviting EOI, there will be a paper ad. There will be no further paper advertisement on this. Interested applicants have to keep referring to the website for further information. The Company calling for EOI shall not be responsible for any claims/problems arising out of this.

Successful applicant shall be responsible for completion of the contract in all respect. Balmer Lawrie reserves the right to accept or reject any EOI or part of EOI or to reject all EOI without assigning any reasons thereof.

This is merely a request for EOI and carries no commitment / obligation to award the contract. EOI does not obligate BL to pay any costs incurred by respondents in the preparation and submission of the EOI.

Inviting Expression of Interest for Travel Application Development, Deployment and Maintenance of Existing Applications for Balmer Lawrie & Co. Ltd. Reference BL/TV/SCO/APPL/EOI/201819/0001 dated 08.08.2018

Furthermore, the EOI does not obligate BL to accept or contract for any expressed or implied services. Queries/Clarifications should be addressed by email to <u>mitra.p@balmerlawrie.in</u>.

Please acknowledge receipt and confirm your participation in this tender.

Thanking you, Balmer Lawrie & Co. Ltd

1. Introduction

Founded by two Scotsmen, George Stephen Balmer and Alexander Lawrie, in Kolkata, Balmer Lawrie& Co. Ltd. (BL) started its corporate journey as a Partnership Firm on 1st February 1867. Traversing the 151 years gone by, today Balmer Lawrie is a Mini-Ratna I Public Sector Enterprise under the Ministry of Petroleum and Natural Gas, Govt. of India, with a Gross turnover of Rs. 1830.14 crore and a profit before tax (PBT) of Rs.261.12 crore as on 31st March 2018. Along with its six Joint Ventures in India and abroad, today it is a much-respected transnational diversified conglomerate with presence in both manufacturing and service sectors. Balmer Lawrie is a market leader in Steel Barrels, Industrial Greases & Specialty Lubricants, Travel and Vacations and Logistics Services. It also has significant presence in most other businesses, it operates, viz, Performance Chemicals, Logistics Infrastructure etc. Each major business is recognized as a Strategic Business Unit and operates with a high degree of operational autonomy. This EOI is focused primarily to cover entire business of **Travels and Vacations** SBU.

2. Purpose of the EOI

- 2.1 BL is in process of implementing an integrated complete Travel Application to cater all kinds of businesses, packages, be it B2B or B2C for Ticketing vertical under SBU-T&V.
- 2.2 The objective of this document is to explore Proposal from Interested Parties providing software/product solutions for BL Travel application as mentioned as per detail scope of work.
- **2.3** Evaluation of EOI's will be helping BL to understand the product/software and organizations capability to deliver the proposed solution.
- **2.4** Evaluation of EOI also will be on past experience in implementation of similar development of travel application.
- 2.5 A brief understanding of manpower deployment needed from both BL side and applicant side to execute the Project.
- 2.6 Timelines and phased goals to execute the project is also expected in this EOI.

Note – Response to the EOI doesn't warranty any award of contract or preference by BL to the applicants in case if future EOI or Tender happens. The purpose of EOI is solely limited to understand the nature of

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product/solution, timeline and expertise availability in market place. BL Management and EOI evaluating committee recommendations will be final.

3. Current Ticketing Services Business

- 3.1 Currently Ticketing business operates using following applications
 - 3.1.1 Mid Office application which caters to Self-Booking Tool (B2B segment) and Agent Booking (both B2B and B2C) as well. Mid Office is integrated with various API's from service providers like Airlines, Hotels, and Insurance etc. Mid-Office is a Web-Based application developed in Java with MySQL Database.
 - 3.1.2 Defence Travel Portal integrated with Mid-Office API to publish Air Inventory, Issuance of Tickets, Cancellation of Tickets and Accounting of Sale
 - 3.1.3 A dedicated travel site <u>http://balmerlawrietravel.com</u> to cater to all travel related business needs.
 - 3.1.4 Powersuit application which is primarily an accounting software for sabre.
 - 3.1.5 Sabre based GDS is also used to book tickets directly.
 - 3.1.6 SBT's (Self Booking Tools developed by BL) which is used in conjugation with BL customers ERP systems.
 - 3.1.7 A Contact Center which is contracted to a vendor for day to day Travel Business.
 - 3.1.8 An ongoing implementation of a package for Vacations business is in progress which will cater to selling of various packages to customer.
 - 3.1.9 Train tickets are directly booked from IRCTC website using travel agent credentials.
 - 3.1.10 Booking over calls, e-mails or hard copy are acceptable format in Balmer Lawrie.
 - 3.1.11 Other ancillary portals/products/software/functions to run day to day business.

4. Scope of Work

Note – This is not final SCOPE but the starting point to understand the product and its offering. The SOW should be termed as indicative but not exhaustive. There is a separate excel sheet for Section 4.5 which should be filled in response, both hard and soft copies of the excel should be provided.

- 4.1 Maintenance of existing Mid-Office software and development of back-end accounting software in SAP.
- 4.2 To have in place ready to deploy complete Travel Application product with customization as required for Ticketing Vertical under SBU Travels and Vacations. This will cater to all primary business needs of customer and businesses (B2B and B2C)
- 4.3 Primary objective is to achieve better management, incur least cost and effort and the growth in business volume and profitability.
- 4.4 EOI applicant should respond on capabilities of -
 - 4.4.1 Capabilities of the product/solution offered.

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- 4.4.2 A brief project plan covering details and time lines customization, installation, configuration, testing, commission Supply with customization, Installation, Configuration, Testing, Commissioning, and Training of end users during deployment, post go live hand holding with all system support for stabilization of Travel Applications.
- 4.4.3 A pre-requisite check list to prepare Balmer Lawrie to arrange for resources like hardware, software, man power etc.
- 4.5 Proposed Product/Solution should be analyzed in terms of these points –

 S.No.
 Product/Solution Parameters

 Evider

S.No.	Product/Solution Parameters	Evidence
	Demonstrate capability to handle most of the functional	Through Demo and
1	requirements with customization	Discussions
	Product/solution should have direct capability to seamlessly	Provide documentary
	integrate with SAP all products, Contact Centre and legacy	evidence from
2	systems with ease	OEM/customer
		Provide documentary
	Product/solution should be running in minimum three Tours	evidence from
3	and Travel based companies	OEM/customer
		Provide documentary
	Product solution should be capable to integrate with multiple	evidence from
4	GDS at the same time.	OEM/customer
		Provide documentary
		evidence from
5	Product/solution should have consolidate database.	OEM/customer
	Product/solution should be capable enough to provide data and	Provide documentary
	integrate for/with next level business analytics and big data	evidence from
6	analysis.	OEM/customer
		Provide documentary
		evidence from
7	Accounting product/solution on SAP to cater Travel Business.	OEM/customer

4.6 Functional Requirements (This is an indicative list not exhaustive)

Note – Use separate attached excel sheet to the Tender marked as Annexure 4 Functional Requirements to fill this data. Response should be provided both in hard and soft copies.

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S.No	Functionality	Available (Yes/No/Partially)	Customization Needed (Y/N)	Comments
	Complete Travel Management.			
	Responsive store front with product			
	listing with ability to edit the product			
1	, ,			
	Capability to book Domestic and			
	International Air Travel (Multi GDS with			
2				
3	Capability to have Itinerary Preparation			
	Capability to book Railways tickets			
4	directly or through the			
4	API/connectors/middleware of IRCTC Capability to book Sea Travel/cruise			
	directly or through the			
5				
5	Capability to book Hotels directly			
	through the the			
6	connectors/aggregators/middleware			
	Capability to book Car/Self			
	Rental/Transfers directly or through			
7	connectors/aggregators/middleware			
	Capability to book Bus directly or			
	through			
8	connectors/aggregators/middleware			
	Capability to built in visa processing			
	system and to integrate (in future) if			
9	connectors provided by other countries			
	Capability to deal with all travel related			
	aspects of FOREX, the conversion rates			
10				
	Capability to have insurance from the			
	system and to charge it either clubbed			
	or separately. Ability to integrate			
11	directly with insurnace providers as well			
11				
	Capability to build group travels, arrange, manage and draw			

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	costing/profitablity analysis out of them		
13	Capability to build tour packages, arrange, manage and draw costing/profitablity analysis out of them		
14	Real-time search and booking from multiple sources in single platform viz, Air, Rail, Cars, Bus, Cruise, Hotels etc.		
15	Capability to switch to different currencies as and when defined by users. Capability of using real time currency conversion rates. Capability to split currencies in single itinerary/invoices.		
16	Flight Search Functionality in the site: domestic, International and Low Cost Carrier Search •One way •Round trip •Special Fares •Multi destination •Multi currency •Calendar Search •Flexi date Search •Auto ticketing •Cross sell • Graph Based Search		
	Hotel Search Functionality in the site: domestic, International with various option •Domestic Search •International Search •Star Rating wise •Hotel Name		
17	• Display in multiple currency		

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	Single Sign-On facility from Corporate Intranet (Capability to reach the Travel	
	Application Site from other B2B customer website using customer	
18	credentials and link)	
	For B2B or offline customer booking	
	scenarios capability to store and upload	
	data either in file format (excel, csv, tab	
	delimited or any other) or to fetch data directly from customer database	
19		
	For B2B, capability to store or fetch	
	travel policy and rules as per customer	
20	matrix.	
	Capability to capture budget value for	
	B2B and handling of booking as per the	
21	pre-defined policy and rules.	
	Integration with all kind of systems including all customers systems, BL	
	SAP, BL legacy systems, All BL Travel	
22		
	iOS/Android/Windows based mobile	
	APP catering to all the functionalities of	
22	Travel Application Site for end	
23	customers. Application should have capability of	
	approval system for corporate	
	employees, flight status, weather,	
	disaster info, web check in, social	
24	networking site check in etc.	
	Traveller profiles should get imported	
	into PNRs automatically – Passport / Visa / Preferences / Frequent	
25	Flier/Meals/Seat	
	Capability to book and bill insurance	
26		
	PNR Hold/release facility for GDS	
	carrier by staff member (with time	
27	Limit and auto release facility)	

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	Option to book LTC-80 fare online.	
	Provision to allow/disallow to book less	
	than LTC 80 Fare on AI operational	
	sector. On AI Non-operational sector	
	Cheapest fare booking restriction can	
	be allowed/disallowed. Special Sectors	
	Booking allow/disallow on non AI.	
	-	
	Capability to change policies as per	
28	Government rules.	
	Book and import PNR/Booking from any	
	GDS/Supplier system. And this import	
	PNR/Booking will automatically calculated	
29	the markup and commission on the basis of setting for all provided services.	
29	Provision to book Waitlist Ticket with auto	
20	Ticketing facility within time limit	
30		
	Provision to save the booking of customer at any point in time and continue later.	
	Auto cancellation of PNR with time limit	
31	on/off facility Client wise Grade Wise	
32	Capability to preview Seat Map	
	Capability to preview Meal Menu	
33		
	Queue Management for Flights, Hotels, Rail, bus, Insurance, Crusie, Packages,	
34	Cars, Miscellaneous services	
54	Integration with Sabre to sale ancillary	
35	products e.g. Meal, Seat, Baggage	
	Customer Account Management -	
36	Capability to provide meal preference	
30	Customer Account Management - Option	
	to update frequent flyer number airline	
37	Wise	
57	Customer Account Management - After	
	the ticket is issued, there should be an	
	option for the client/customer to view,	
38	print and email the e-ticket/booking.	
	Customer Account Management - Option	
39	to print Invoice / Voucher	
	Provision for online cancellation/void the	
40	GDS PNR from the system.	
40	-	
11	Online cancellation LCC PNR from the	
41	system.	

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	Cancelled GDS/LCC credit note should	
	automatically be generated, with	
	processing fees calculation from customer	
	master and airlines cancellation charges	
42	from GDS/LCC.	
	Can cancel the other services (Hotel, Car,	
	bus, Rail, Cruise) online from the system.	
	Also to get this triggered automatically	
	with agreement from customer if the	
43	initial travelling is cancelled.	
	Generate Deal Tickets, Commissionable by	
44	Airline(IATA Discounts)	
45	Set Corporate fare for LCC and GDS	
	Automated passing of Tour-codes/ deal	
	code / corporate code/Defense Fare Code	
	with Booking Date and Travel Date	
	configuration. Expiry alerts of codes with	
46	e-mail to the support staff.	
	Check Customer credit limit and restrict	
	issuing ticket if there is not credit limit	
	client wise. An alert/notification should be	
47	available in the system and sent to client	
47	registered id.	
	Possible to update the deals and system checks whether the deal is applied while	
48	issuing the ticket	
40	Possible to refund the ticket from the	
49	system.	
	System should automatically generate	
50	invoice once the ticket/booking is issued.	
	Possible to print invoice/booking with	
	header & without header. Header &	
51	Footer can be customized client wise .	
	Possible to have option to club multiple	
52	tickets into one invoice.	
52	Possible to make receipt when the	
	payment is received from corporate	
53	customer.	
	Possible to make advance receipts and	
54	later it should allocated to invoices.	
54		
	Possible to have different mark-ups for	
	different types of customer like Customer Level;Vendor Level;Default Markup	
55		

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	Possible to have different commission for	
	different types of customer like Customer	
ГC	Level;Vendor Level;Default Markup	
56		
	Possible to take reports of all the receipts	
	for a particular period. Cash and card	
57	separately.	
50	Possible to send statement bulk and	
58	individually	
	Possible to send detailed invoices to	
50	specific customer who should contain the	
59	ticket details also.	
	Possible to generate the report of Ticket /	
	booking of various services on the basis of	
60	date wise, agent wise, branch wise etc.	
	Summary & Detailed Daily Sales report by	
	Cash, Credit Card, credit, staff, branch,	
61	airline wise, region wise, Customer wise	
	Report of all the un invoiced transactions	
62	can be generated using product solution	
	Can issue Air Ticket with incorporating the	
63	insurance with e-ticket	
05	Possible to send E-	
	ticket/booking/weather/misc details to	
	customer email and SMS to his mobile	
	number for all services provided by	
64	Application.	
01	Online Cancellations / ability to track	
	amendments in each booking/ticket with	
65	complete history details.	
	Ability to Sort / Filter of ticket/booking on	
66	various criteria.	
	Card, Debit Card, Deposit, internet	
	banking, international cards, travellers	
67	card, popular wallets, through points	
	Ability to have Reward/Points system in	
	customer profile, policy and business can	
	be tailored to different customers or	
68	customer groups differently	
	Ability to display and sell Published Fares,	
69	Coupon fare & GDS Private Fares	
	Find Top routing details for future	
70	planning for pre buying.	
68	banking, international cards, travellers card, popular wallets, through points Ability to have Reward/Points system in customer profile, policy and business can be tailored to different customers or customer groups differently Ability to display and sell Published Fares, Coupon fare & GDS Private Fares Find Top routing details for future	

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	Track business productivity and	
	profitability through real time integrated	
	dashboard providing information about	
	businesses/segments to higher	
71	management	
/1	Indiagement	
	Define user roles to control access levels	
	for each employee and create group of	
	roles:	
	· Accounts	
	· Travel administrator,	
	· IT	
	· Travellers	
	· Call Center	
	· Sales	
72		
	Ability to configure other services	
	Hotel/Visa/Insurance/Tour Packages/	
73	Car/Bus/Rail/Cruise.	
	Ability to configure setting, easily maintain	
	Airline mark-ups/ commissions client /	
74	Agent Wise	
	Travel desk / Front desk / Call Center	
	interface for handling the customer	
	services/booking on the basis of provided	
75	access right.	
	Customer Relationship Management and	
76	their facility.	
	Accounts Receivable and Payable reports,	
	analytics and visual charts enabling you to	
77	track your travel expenditure.	
	Automated Commercials computation,	
	ensuring 100% transparency, elaborate for	
78	this.	
	Department -wise / Location-wise / Band-	
	wise / product-wise/ Staff wise real-time	
79	reports	
	Real-time missed Saving reporting for	
80	better management.	
	Automated Passport / Visa Expiry email	
81	alerts	
01		
	IP restricting ensures security of bookings	
82	and customer profiles	

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	Limited access can be configured to avoid	1
	misuse and mistakes	
83		
	Send News Letter to our agent, client and	
84	customer	
	Can send Air fare / Hotel /Car/bus	
	quotation from system to the customer	
85	through mail.	
	Ability to include Processing Fee as per	
	Contract – Airline Wise, Sector wise, Legs	
86	Wise.	
	Ability to raise Interest Billing in case of	
	delay in payment –Client wise on/off	
07		
87	facility	
	Corporate-wise Audit Trail Report, Travel	
	Policy Deviation Report, Budget Utilisation	
88	Report, Expense Management report	
	Is also provided a facility to maintain	
	package selling in this application with all	
	facility to handle complete package with	
	cost details.	
	- add/modify Flight Details with	
	expenditure	
	- add/modify Hotel Details with	
	expenditure	
	•	
	-add/modify bus/car details with	
	expenditure	
	-add/modify miscellaneous details with	
	expenditure	
	-Take printout for both customer format /	
	company format.	
	And able to did some modification on the	
	basis of company package management	
89	work flow.	
	Hotel Inventory Management system –	
	Automated and Static with Joint inventory	
	and individual inventory mapped with	
90	Packages or departure hub.	
		I

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	MIS Report as per the formats provided in	
	the excel sheet.	
	Airlines-wise Sales (net of taxes)	
	TOP 10 CORPORATE CUSTOMERS	
	TOP 10 AIRLINES SALES	
	Airline Sales & Revenue (net of taxes)	
	Retail Sales & Revenue	
	Refund/Sale/Receipt Report	
91	Airline wise Sales - Corporate	
	Annie wise sales - corporate	
	Provision to generate the Daily Sales	
	Report from the system by Branch	
	Supplier/BSP	
	Detail/Summary	
	Date wise	
	Customer Category wise	
	Consultant	
00	Service	
92		
	Should be able to send required data	
93	booking/Invoice data our BL SAP FI-CO.	
	Provision to maintain the Rate of	
	Exchange, so to calculate the foreign	
94	currency services into Indian currency	
	Provision to add any advertisement into	
	application and configure it to display it on	
95	Portal	
	Provision to add any announcement, So	
	that it will be automatically display in	
96	Portal	
	24x7 production support in case of any	
97	issue.	
	Database backup in term of reporting for	
98	each financial Year	
	Facility for generating the report of	
99	previous financial year	
	Demo of application need to provide on	
100	the basis of agreed integrated facility.	
100	Offer Omni-channel customer experience	
	including the ability to manage Call Center	
101		
101	Support and sales desk	
	Offer personalization for end users based	
102	on their transaction / browsing history	
102	and preferences	

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103	Support multiple storefronts for different user groups (travellers, admin, sales, call center, etc.) with	
104	Single Database for entire application	
105	Centralized web application administration	
106	Standard Integration with SAP ERP, CRM and other online / social media Marketing solutions in the future	
107	Offer pre-built content to support features specific to travel industry	
108	Offer Retail like experience to the end customer	
109	Ability to integrate with BL Contact Center platform as and when needed	
110	Ability to define proper user roles and authorization in order to eliminate fraud and have better control over entire portal	
111	Ability to define proper user roles and authorization in order to eliminate fraud and have better control over entire portal	
112	Integration with SAP to provide entire financial from SAP e.g. Accounts Receivable and Accounts Payable. Required Accounting reports with all details should come out from SAP.	
113	All required GST related reports should come out from SAP.	
114	Capability to provide white label interface to Sub-Agents with option for Rolling Balance Control	
115	Business Analytics	
116	SEO and Social Marketing and Sales	

4.7 Hardware & Other Software Licensing Scope

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- 4.7.1 The applicant will have to clearly specify all the system requirements to run the products/application for mobile/web/client/others applications, Servers/Rack/Server OS/Desktop OS/Mobile OS/etc., minimum RAM, Memory, compatibility. Complete infrasstructure configurations needed and pre-requisite by Balmer Lawrie needs to be provided as well. Like space/power/bandwidth requirement. Complete sizing and formulating of hardware, servers, software's or any another equipment is what we are looking at from applicants.
- 4.8 One of the principle objective of this EOI is to have single application to cater to all Balmer Lawrie needs which implies that BL expects to have capabilities of all the existing system and ancillary components to be in Travel application.

4.9 Project Plan with Timelines

- 4.9.1 A brief project/program plan has to be submitted with outline of all the activities required to achieve the end result of Travel application. Project can be divided into phases for better understanding.
- 4.9.2 A resource allocation plan from the applicant for deployment of software/product and services. Allocation plan should also entail the manpower requirement from BL side to execute the project.
- 4.9.3 A brief should also be provided about the deployment of manpower both from BL and applicant once the system goes live, like the number of resources and positions needed to support the application.
- 4.9.4 A clear cut stabilization time of the application, warranty/guarantee period of the application is also needed. Resource allocation need to be provided as well.
- 4.9.5 Type of support which will be provided during the warranty/guarantee period and SLA's to monitor the same. Application will be running 24 * 7 * 365.

4.10 AMC Details

- 4.10.1 A brief should be provided that what all services will be covered in AMC once the warranty/guarantee period is over.
- 4.10.2 Type of support which will be provided during the warranty/guarantee period and SLA's to monitor the same. Application will be running 24 * 7 * 365.

5. Pre-Qualification for Applicants to EOI

The applicants to the EOI should possess the requisite experience, resources and capabilities in providing the services necessary to meet the requirements, as described in the EOI document. The applicant should also possess the technical know-how and the financial wherewithal that would be required to complete the scope of work. The EOI must be complete and shall be submitted as per **Annexures**. Applicants not meeting the Eligibility criteria will not be considered for evaluation of EOI.

Eligibility Criteria:

The invitation to EOI is open to all Applicants, who qualify the following Eligibility Criteria:

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S.No.		Criterion	Acceptable Evidence
PQ. 1	Existence The company should have been in existence in the last 5 years Applicant could not apply as a consortium.		Certificate of Incorporation or equivalent certificate for the same.
PQ. 2	Net Worth	The Net Worth of the Bidder must be positive as per the last three financial year's audited Balance Sheet as on 31.03.2017, 31.03.2016 and 31.03.2015.	
PQ. 3	OEM Certification The Applicant shall submit an undertaking from OEM(s) (if applicant is not the owner of product) for supply of the products and upgrades for a period of at least 7 years after successful commissioning and also give an undertaking on authenticity for software solution being supplied through this EOI.		OEM Certification
PQ. 4	GSTIN Registration	Copies of valid GST/PAN / PF registration Certificates should be enclosed along with proposal.	Self-Explanatory
PQ. 5	Technical Capability	The Applicant within the last three years as on the due date of bid submission should have successfully completed or implemented for at least two projects for customers in travel domain of individual value of Rs. 1.5 crores or more as a System Integrator in Design, Development, Implementation, Operation, Maintenance, Training & Roll- Out.	Copies of work completion certificate issued by their customer should be enclosed as supporting or If the work is on- going then Self-Declaration should be provided or Certified by the Statutory Auditor

S.No.		Criterion	Acceptable Evidence
PQ. 6	Customers' Transaction Volume handled	The applicant should have implemented the Proposed Travel Solution with at least 2 (two) customer / organization in travel domain having more than 300 crores annual turnover in 2015-2016, 2016- 2017 and 2017-2018. OR More than 2 Lakhs of air segments sold per year by a customer with more than 100 agents/in house users and 500 registered concurrent users who have at least made a single transaction with the application. Data point will be taken during the last 3 years from	Copies of work completion certificate issued by their customer should be enclosed as supporting. If the work is ongoing (Phase wise) then OEM certification should be provided. Customer/OEM certification wherever applicable.
PQ. 7	Airline integration	the EOI closing date. Minimum one GDS integration has been completed Minimum ONE LCC integration has been completed Minimum one NDC API integration has been completed	The purchase order should be clearly stated the required functionality. We may ask for the demonstration of the facility developed.
PQ.8	Payment Gateway Integration	Company should have completed min. one payment gateway.	The purchase order should be clearly stated the required functionality. We may ask for the demonstration of the facility developed.

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S.No.		Criterion	Acceptable Evidence
	Wallet Integration (UPI)		The purchase order should be clearly stated the required functionality.
PQ.9			We may ask for the demonstration of the facility developed.
	Integration with SAP system	One cycle of SAP Integration with its Application Travel	The purchase order should be clearly stated the required functionality.
PQ.10			We may ask for the demonstration of the facility developed.
PQ.11	Blacklisting	The company should not be currently blacklisted by any Govt. Department/ bank / Institution in India or abroad.	A declaration on company letter head with proper seal and signature

Annexures to be accompanied with Proposal

Annexure: 1 Information Pertaining to Applicant

A. Background Information	
Name	
Corporate Office Address	
Contact Person	
Contact Number	
Fax Number	
E-mail id	
Nature of Business	
Kolkata Office Address (if any)	
Contact Person	
Contact Number	
Fax Number	

Email Id			
Date of incorporation			
No. of employees			
Number of offices			
Network of offices at Metro cities and also within			
India that provide sales & support for the scope of			
work for the tender and manpower of the same.			
Annual revenue in the last three Financial Years in India (Please attach annual reports)			
Does the company have business with any other			
unit(s) of BL (If yes, attach details).			
B. Experience			
Number of Successful domestic	Please add additional pages as required		
Implementation of proposed Solution in the			
recent past with customer reference			
Turnover (last 3 years)	FY1(`/L)	FY2(`/L)	FY3(`/L)
Profit After Tax	FY1(`/L)	FY2(`/L)	FY3(`/L)
C. Details of Certificate			
Income Tax	Copy of Registration Certificate / Pan card of Organization		
Central Sales Tax	Copy of Registration Certificate		
State Sales Tax	Copy of Registration Certificate		
VAT	Copy of Registration Certificate		
Service Tax Registration	Copy of Registration Certificate		
Provident Fund	Copy of Registration Certificate		

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Annexure 2 Declaration regarding Clean Track by Applicant (Duly Notarized)

(On Applicant's Letterhead)

Date:

To Chief Information Officer Corporate IT 21 Netaji Subhash Road, (N S Road) Kolkata – 700 001 (India)

Dear Sir,

EOI: Ref:BL/IT/TTP/2016-2017/E001

I have carefully gone through the Terms and Conditions contained in the above referred EOI. I hereby declare that my company/firm is not currently debarred/black listed by any Government / Semi Government organizations/ Institutions in India or abroad. I further certify that I am competent and authorized officer in my company/firm to make this declaration. Or

I declare the following

S.	Country in which	Black listed/debarred	Reason	Since when
No.	the company is debarred/	by Government / Semi Government		and for how
	blacklisted/ case is			long
	pending	Institutions		

(NOTE: In case the company/firm was blacklisted previously, please provide the details regarding Period for which the company/firm was blacklisted and the reason/s for the same)

Yours faithfully,

(Signature of the Applicant) Printed Name Designation Seal

Date: Business Address:

Reference BL/TV/SCO/APPL/EOI/201819/0001 dated 08.08.2018

Annexure 3 : Manufacturer's Authorization Form

[The Applicant shall require the Manufacturer to fill in this Form in accordance with the instructions indicated. This letter of authorization should be on the letterhead of the Manufacturer and should be signed by a person with the proper authority to sign documents that are binding on the Manufacturer. The Applicant shall include it in its EOI]

Date:

To:

WHEREAS

Wehaving factories at do hereby authorize to submit an EOI / Proposal, the purpose of which is to provide the Goods and Services included within the scope of work indicated in EOI document , in response to which this proposal is being submitted.

We hereby extend our full guarantee and warranty, with respect to the Goods and services offered by the above firm.

We also confirm that we provide the necessary product support as per Tender Warranty Terms even in absence of applicant in future if the applicant gets awarded a contract at a later stage.

Signed by the Manufacturer/OEM Vendor:

Name:

Title:

Dated on day of,

Inviting Expression of Interest for Travel Application Development, Deployment and Maintenance of Existing Applications for Balmer Lawrie & Co. Ltd. Reference BL/TV/SCO/APPL/EOI/201819/0001 dated 08.08.2018

Annexure 4: Functional Requirements

Please refer attached excel sheet with tender document for this