

THE COMPANY

Balmer Lawrie, a public sector company under the Ministry of Petroleum & Natural Gas, is a professionally managed, multi-location, diversified conglomerate having presence in manufacturing as well as services sectors, with a consistent track record of growth and profitability. High standards of customer service, innovative outlook and dedicated human resources have enabled the Organization to achieve leadership position in many of its businesses.

PRODUCTS AND SERVICES

The Company operates in various business segments through Strategic Business Units [SBUs] and Joint Venture Companies [JVCs]. It is the market leader in Industrial Greases & Specialty Lubricants, Steel Barrel, Corporate Travel and Logistics Services. The Company also has significant presence in most of the other businesses it operates in, namely, Refinery & Oil Field Services [ROFS], Leather Chemicals, Logistics Infrastructure, etc.

CURRENT OPENINGS

The company is looking for qualified and experienced professionals to man a key Executive role as per details given below:

S. No	Role	SBU	Grade	No. of Vacancies**	Minimum Qualification (only UGC/AICTE/ Govt. of India/State Govt approved Institutes/ Universities)	Preferred Qualification (only UGC/AICTE/ Govt. of India/State Govt approved Institutes/ Universities)	Max Age (years)**	Minimum Post Qualification Relevant Experience (years)**
1	Associate Vice President [Industrial Sales - Western & Southern India]	Greases & Lubricants	E6 (90000 - 240000)	1 (One)	Full time regular (excluding part time/correspondence/distance learning) Degree in Engineering	PG Degree / Diploma in Sales/Marketing	46	17 (Candidate with Experience in any Sales & Marketing function in any Oil Blending/Processing Industry, out of which at least last 2 years should be as Regional Head in B2B Sales & Marketing function and Candidates worked in Western &/or Southern Region extensively in Industrial Sales will be preferred.

* The cut-off date for post qualification relevant experience & maximum age is **01.04.2018**. All candidates who are eligible as on the cut-off date may apply. Panel may be drawn from the recruitment process to fill drop out or future vacancies in the same grade/(s). The Panel will be valid during the Financial Year 2018-19 i.e. between 01.04.2018 and 31.03.2019.

** This is only indicative. Panel may be drawn from the recruitment process to fill drop out or future vacancies. PwBD (Persons with Benchmark Disabilities) belonging to categories - OA (One Arm), OL (One Leg), LV (Low Vision), HH (Hearing Handicapped), are eligible to apply for the position.

Note:

1. Online submission of application is permitted on the website <http://www.balmerlawrie.com/pages/currentopening> between 0000 hours on 05.09.2018 till 2359 hours on 29.09.2018.
2. Avenues for career growth in the organization shall be governed by the prevailing rules & practices depending on the qualification & performance.

For any queries please mail to chrd@balmerlawrie.com with the ref.no. of the advertisement and position name as subject or contact 033-22225218.

*Applications sent directly to the above mail id shall be summarily rejected, Applications submitted using the 'Online' format shall only be considered.

HOW TO APPLY

Please register yourself using the link https://careers.balmerlawrie.com/sap/bc/webdynpro/sap/hrrcf_a_candidate_registration?sap-client=100#

After creation of your profile, please apply against the appropriate job by going into the “Employment Opportunities” tab.

COMPENSATION

Grade(s)	Basic Scale (Rs.)	Initial Basic Pay (Rs.)	CTC at the beginning of the scale (Rs / lakhs per annum)
E6	90000 - 240000	90000	25 Lakhs per annum

CTC shall include Basic Pay, DA, HRA, Other Perks & Allowances, Performance Related Pay, encashment of earned leaves, work related benefits and Retiral benefits as applicable in the grade as per rules of the Company. (Post-Retirement Medical Coverage Scheme is applicable to candidates who are 50 years of age or below as on date on which they come on the regular rolls of the Company. However, this condition shall not be applicable in case of candidates who join after resigning from any CPSE, provided the total of past service in the CPSE and future service in the company till the date of normal retirement is 10 years or more). All the benefits will be governed by the policy of the Company in force and as amended from time to time.

Candidates employed with Government Departments/ CPSUs / Autonomous Bodies should to apply through proper channel, obtaining necessary NOC which is required to be submitted at the time of the interview. In the absence of NOC, no benefit related to continuity of service and/ or Pay Protection shall be admissible to an applicant who is presently serving Government Departments/ CPSUs / Autonomous Bodies.

CONCESSIONS, RELAXATIONS & RESERVATION

- Upper age limit is relaxable by 5 years for SC/ST candidates and 3 years for Other Backward Classes (OBC) - non creamy layer (NCL) candidates.
- The Caste/Tribe/Community certificate issued by the following authorities in the prescribed form for SCs/STs and for OBCs as per format available on the Company website will only be accepted as proof in support of a candidate's claim as belonging to the Scheduled Caste or the Scheduled Tribe or the Other Backward Class. Certificates received in any other format shall not be considered for availing reservation benefits.
 - (i) District Magistrate/Additional District Magistrate/Collector /Deputy Commissioner/Additional Deputy Commissioner/ Deputy Collector/1st Class Stipendiary Magistrate/Sub Divisional Magistrate/Taluka Magistrate / Executive Magistrate / Extra Assistant Commissioner.
 - (ii) Chief Presidency Magistrate/ Additional Chief Presidency Magistrate/Presidency Magistrate;
 - (iii) Revenue Officer not below the rank of Tehsildar; and
 - (iv) Sub-Divisional Officer of the area where the candidate and/or his family normally resides.
- The reserved category candidates are required to produce the original caste/ PwBD certificate/s in prescribed format as given in our website or of Government of India, issued by the competent authority at the time of interview, in support of their claim. In addition, the OBC-NCL (OBC-Non Creamy layer) candidates will be required to submit a valid caste certificate in the prescribed format as given in our web site as applicable for purpose of reservation in appointment to posts under Government of India/Central Government Public Sector Undertaking as contained in DOPT Memo No. 36036/2/2013- Estt. (Res.) dated 30-05-2014 from a competent authority issued in the year of advertisement. Further the OBC-NCL candidates will have to give a self-undertaking, at the time of Personal Interviews if called for, indicating that they belong to OBC-Non Creamy Layer.
- If the SC/ST/OBC-NC/PwBD certificate has been issued in a language other than English, the candidates will be required to submit a self-certified translated copy of the same in English.
- Reservation & Relaxation for Persons with Benchmark Disabilities as per Govt. rules.
- The Upper age limit for Persons with Benchmark Disabilities (PwBD) candidates is relaxable by 10 years (15 years for SCs/ STs & 13 years for OBCs). Persons with 40% or more Disability shall be eligible for relaxation. The PwBD candidates must possess a Certificate to this effect issued by the Board/ countersigned by the Medical Superintendent/ Chief Medical Officer/ Head of Hospital of Government as per the format available on the Company website. Certificates received in any other format shall not be considered for availing reservation benefits. Necessary assistance for access, seating and scribe/reader in terms of Govt. guidelines shall be provided to PwBD candidates during the selection process. However, to avail this facility, separate specific communication to this effect must be sent in the <http://balmerlawrie.com/feedback> within 7 days of submission of application.
- Reservation of posts for SC, ST and OBC (non creamy layer) will be as per presidential directives.

- Upper age limit is relaxable for Ex-Servicemen as per extant applicable rules issued by the Competent Authority.
- Candidates from SC/ST/OBC (non-creamy layer)/ PwBD category must mention their caste/disability details correctly in the application form and upload their self-attested Caste/ Tribe/ Community/Disability Certificate at relevant portion in the Application Form. In case the candidate does not upload the self-attested certificate, such candidates shall be treated as belonging to General Category and no reservation benefits shall be extended to such candidates.
- The candidate's appointment shall remain provisional till such time as the Caste/ Tribe/ Class (NCL) certificates and other testimonials are verified and certified by appropriate authority as genuine. The candidate's services shall be liable to be terminated forthwith without assigning any reason in case the above verification reveals that his/her claim for belonging to SC/ST/OBC/PWBD/ES category and other testimonials, if any, is found false. BALMER LAWRIE & CO LTD also reserves the right to take such further action against the candidate, as it may deem proper, for production of such false caste certificate.

PLACE OF POSTING

The likely place of posting for the subject position may be Mumbai. However, candidates may be placed at any of the locations where the SBU has its operations and the decision on the matter shall be made at the time of joining at the sole discretion of the Company depending on the exigencies of work.

The Company reserves the right to create a panel through empanelment of candidates if more than one candidate is found suitable and offer employment opportunity to such empaneled candidate in future in similar role at same or different location.

Please read [The Other General Conditions](#) before applying for the positions.

PERSON PROFILES

Position Title	Associate Vice President [Industrial Sales - Western & Southern India]
SBU	Greases & Lubricants
Grade	Executives' Grade - E6
Maximum Age	Maximum age as on 01.04.2018 should be 46 years
Minimum Qualification	Full time regular (excluding part time/correspondence/distance learning) Degree in Engineering (only UGC/AICTE/ Govt. of India/State Govt approved Institutes/ Universities)
Preferred Qualification	PG Degree / Diploma in Sales/Marketing
Minimum Experience (Years)	17 year as on 01.04.2018
Preferred Experience	Candidate with Experience in any Sales & Marketing function in any Oil Blending/Processing Industry, out of which at least last 2 years should be as Regional Head in B2B Sales & Marketing function and Candidate worked in Western &/or Southern Region extensively in Industrial Sales will be preferred.
Indicative Job Description	<p>The incumbent will be responsible for -</p> <ul style="list-style-type: none"> • Prepare Marketing Strategy in line with the overall business requirements, taking into consideration the MOU objectives, Annual Business Plan and the Strategic Plan of the SBU • Ensure implementation of the approved Marketing Strategy • Prepare Marketing Plan in co-ordination with the Direct Reports to cover the sales and marketing of all the products across various types of key accounts, in various sectors and markets where the products of SBU has market or potential • Monitor the performance of the products in the market and give regular feedback to the top management on the same. Also provide inputs to R&D/ T&PD wings for new product development. Facilitate and oversee trials of new products, coordinate QC and Production/ Manufacturing teams to continuously upgrade user experience with SBU's product bouquet/ portfolio • Initiate corrective action whenever the plans and targets are not met by identifying the reasons for the deviation • Provide the necessary guidance and support to the marketing team in carrying out their activities as required. Help them in developing and rolling-out innovative approach to the market and lead them from the front in beating competition, across industry/ sector/ location etc. • Represent the function in all internal meetings and bring to focus the requirements of the Marketing function including up-gradation of technology to facilitate sales and servicing processes • Provide the top management with feedback from the customers so that the same may be acted upon. Also drive periodic scouting activities internally or through engagement of external advisories, to identify opportunities and threats in the market and proactively initiate development of scenarios, identification of desired response and implementation of corrective actions as the need may be • Initiate process improvements in the Marketing Department, with focus of better servicing, lowering cost of sales, increasing contribution through bettering collection and related Debtors-factor-days • Monitor the progress of the various activities, viz. order-bookings, stock movement, collections etc. and initiatives as taken up • Ensure Subordinate Development, through various HR interventions • Ensure submission of periodic reports to the top management • Ensure adherence to all applicable statutory compliances related to excise, Sales Tax and also matters related to depot management and maintenance of proper documentation • Meeting BP Targets as decided by Company

	<ul style="list-style-type: none">• Any other duty that may be assigned to him/her from time to time <p>Key Result Areas</p> <ul style="list-style-type: none">• Increase in the customer base for the SBU• Build a brand image of the SBU and its products for customers across segments/ markets• Achieving the sales targets for the products• Increase in customer satisfaction levels with respect to the SBU and its products• To achieve assigned MOU Targets <p>The above list is indicative only and not exhaustive</p>
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Other General Conditions:

1. Before applying for the post, candidates should ensure that he/she fulfils the MINIMUM ELIGIBILITY and other criteria mentioned in this advertisement. BALMER LAWRIE & CO. LTD. being the Appointing Authority would be free to reject any application at any stage of the recruitment process, if the candidate is found ineligible for the post for which he/she has applied. No correspondence shall be entertained in this regard.
2. In case the post applied for is not mentioned clearly & correctly an application is LIABLE FOR BEING REJECTED SUMMARILY without any correspondence.
3. Incomplete applications, applications not as per the prescribed format or applications received after the due date ARE LIABLE FOR BEING REJECTED SUMMARILY without any correspondence.
4. All the details given in the online application form will be treated as final and no changes will be entertained.
5. Request for change of Mailing address / Email / category / posts as mentioned in the application will not be entertained.
6. The prescribed qualification / experience are the minimum and mere possession of the same does not entitle a candidate for shortlisting and or final selection. Candidates will be shortlisted based on the relevance and quality of experience vis-à-vis the requirements of the advertised role. The Company's decision shall be final in this regard.
7. All minimum eligibility qualifications, where applicable, should be recognized by UGC/AICTE/ Govt. of India/State Govt and from UGC/AICTE/ Govt. of India/State Govt recognized/affiliated institutes/colleges/universities as on the date of passing. Candidates, shall be required to submit an undertaking in the prescribed format to that effect at the time of submission of original testimonials before being advised for Medical Examination. Application of such shortlisted candidates not submitting the undertaking in the prescribed format shall be summarily rejected & no refund of fees (submitted if any) shall be made. In the event where the qualification acquired is not found to be recognized by UGC/AICTE/ Govt. of India/State Govt recognised University/ Institutes post selection, the appointment shall be terminated without further notice.
8. The job description(s) mentioned above is only indicative. It may change based on the requirement of the company and discretion of the management.
9. Only short listed candidates who are found prima facie eligible based on the details given in the application form will be called for the written test and / or personal interview as the case may be.
10. Category (SC/ST/OBC[NCL]/PWBD/Ex-Servicemen/General) once mentioned in the application form will not be changed and no benefit of other category will be admissible later on.
11. Online applications containing incorrect / misleading information shall lead to the candidate being disqualified, as and when detected, irrespective of the stage of selection process and shall also lead to dismissal from services of BALMER LAWRIE & CO LTD, on its detection at any time after appointment. BALMER LAWRIE & CO LTD shall not entertain any correspondence from such candidates.
12. The Candidates should correctly enter the Start Date & End Date in DD.MM.YYYY FORMAT for work experience details as the same shall be reckoned for checking eligibility against Post Qualification relevant Experience. If any data not entered or incorrectly entered, the application shall be rejected without any correspondence with the candidate.
13. The OBC candidates who belong to "CREAMY LAYER" are not entitled for relaxation of age and/or for consideration against reserved positions
14. Relaxations / Reservations etc. for SC/ST, PWBD and OBC (Non Creamy Layer) will be as per Government Rules.
15. Candidates from SC/ST/OBC (non-creamy layer)/PwBD category should produce the original caste/ class/ disability certificate issued by Competent Authority in the prescribed format as given in our website as per the guidelines of Government of India in support of their claim, at the time of interview. In case, the candidate fails to produce the certificate issued by Competent Authority, his / her candidature will not be considered and his/ her travelling expenses will not be reimbursed.
16. Candidature of the candidate is liable to be rejected at any stage of the recruitment process or after recruitment or joining, if any information provided by the candidate is found to be false or is not found in conformity with eligibility criteria mentioned in the advertisement or such information is not supported by appropriate documentary evidence.
17. The Company reserves the right to relax age in case of candidates with longer years of experience/in case of exceptionally qualified or experienced candidates.
18. The Company reserves the right to fill or not to fill all or any of the advertised positions without assigning any reason whatsoever.
19. The Company reserves the right to shortlist candidates depending upon the number of vacancies and application received, etc., and also to decide the modalities for recruitment whether through Interview / Written Test/ Group Discussion or all of these and the venue/schedule thereof.
20. The Company reserves the right to offer position in appropriate lower Grade & Salary.
21. Any canvassing directly or indirectly by the applicant will disqualify his/her candidature.
22. The candidates should clearly and correctly write their mobile number and correct email address. Please note that the intimation for interview will be given through email addresses only.
23. At any stage of this recruitment process including after recruitment or joining, in case it is found that the candidate has given incorrect information while filling up the online application form or has indulged in any of the following or similar activity, the said applicant shall be liable to be disqualified, prosecuted and debarred for all appointments in BALMER LAWRIE & CO LTD and his/her application / appointment shall be rejected with no reimbursement of travel fare.
 - (i) Has provided wrong information or submitted false documents
 - (ii) Has suppressed relevant information
 - (iii) Does not meet the eligibility criteria prescribed for the post

- (iv) Has resorted to unfair means during the Written Test /Recruitment process
 - (v) Is found guilty of impersonation
 - (vi) Has created disturbance affecting the smooth conduct of the Selection Process at the centre/ venue for the process selected by the Company or at any other stage
 - (vii) Has uploaded non-human or irrelevant photograph.
24. Those short listed for the Selection Process shall be intimated through e-mail. They are required to bring the following original certificates along with self-attested photocopies as documentary proof at the time of interview:
- Proof of Age,
 - Educational Qualifications (All the Mark sheets & Certificates)
 - Service Certificate of past employment & proof of date of joining & its continuity in the present Organization
 - Last Salary Certificate/ Payslips (Last 3 months) (where applicable)
 - Copy of Scheduled Caste/ Scheduled Tribe/ Other Backward Class (OBC)/ Persons with Benchmark Disability (PWBD) certificate, if applicable from the Competent Authority. OBC certificate produced by candidates should clearly indicate that they do not belong to creamy layer.
 - In the absence of any of the above documents, the candidate may not be allowed to appear for interview and in that case, no travel expenses shall be reimbursed.
25. Out Station Candidates called for Interview shall be entitled for to & fro travel reimbursement from the mailing address mentioned in the on-line application form to the venue of interview by the shortest route as per rules. The mode and class of travel shall be intimated to the candidates as part of the mail sent to the candidates with details of the interview. Candidates providing mailing address of a country other than India, in the application form, will be reimbursed to and fro fares as per the entitlements, from the port of arrival in India to the venue of interview by the shortest route as per rules. The candidate will be required to fill in the Travelling Allowance (TA) form at the Interview centre and submit proof for travel undertaken.
26. The number of vacancies is indicative. The Company reserves the right to increase or decrease the number of vacancies purely on need basis at any point of time during recruitment process.
27. The Location/ Place of posting mentioned are indicative, selected candidate shall be required to work in any location in India or outside the Country including assignments to Company's Joint Ventures/ Associates.
28. Outstation candidates called for interview will be reimbursed travel expenses as per the rules of the Company.
29. Any communication as regards extension of last date of application shall be published on the Company's website only.
30. In case it is found at any stage that the candidate is not meeting the requirements as laid down in the advertisement, his/her candidature may be cancelled.
31. In case it is found at any stage that the candidate has given incorrect information while filling up the on-line application form, his/her candidature shall be cancelled and in that case no traveling expenses shall be reimbursed.
32. Balmer Lawrie shall not be responsible for any loss of email/communication letter sent, due to invalid/wrong email id/wrong postal address/postal delays/loss in transit etc. No request in this regard will be entertained.
33. No Correspondence shall be entertained by the Company with regard to recruitment. The list of selected candidates shall be uploaded on the company website career page.
34. Any information or communication with regard to the advertisement related to the position or changes in the minimum requirements, terms & conditions, extension of last date of application, cancellation of the advertisement etc. shall be published on the Company's website only. So the candidates must check the Company's website for updated details.
35. Any query with regard to the application process may be sought by putting a feedback in the <http://balmerlawrie.com/feedback> link.
36. The court of jurisdiction for any dispute will be at Kolkata.

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